

Google the worst search engine

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In recent search engine comparison tests, Google consistently puts relevant search results low in page rankings, hiding them on page 3 or 4 of the results, while all the other search engines correctly put those same results on page 1. There are a lot of unhappy webmasters out there.

Webmaster are being told that they need to tweak their web sites to conform to Google's requirements (and we can only guess what those might be). Google wants to put the burden and the blame on the webmasters. But, since none of the other search engines has a problem finding our web sites, ... it is clearly not our problem. Only Google has problems finding web sites. So, it is Google's problem. It is simply not finding many perfectly legitimate web sites, ... or it is ranking them so low that they might as well be invisible. There's no sign that Google is trying to change that situation for the better.

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